

Carolina Animal Rescue & Adoption

"Where Pets become Family"



Saving over
300 lives
every year
with the
support of
our community



**CARA's Annual
Sponsorship
Opportunities
for our
Run For Their Lives
& Ride For Their
Lives Events**



Carolina Animal Rescue and Adoption
42 Deep River Road, Sanford, NC 27330
(919) 774-9433 www.cara-nc.org @carasanfordnc
Federal Tax ID #58-1502865



*Join these fine businesses,
organizations and individuals
making a difference*





Carolina Animal Rescue & Adoption



Thank you for your interest in becoming a CARA sponsor. Your business will benefit from a vast variety of marketing and promotional advertising throughout the region by means print, social media and at our events. CARA's website, email list, Facebook and Instagram pages are viewed by thousands of individuals and companies each year, looking for like-minded businesses to support.

CARA is a 501c3 nonprofit animal rescue for cats and dogs that relies entirely on our community of local supporters to cover our near \$250,000 annual budget. We rescue animals from kill facilities in a multi county area and work with officials when they have rescue needs from puppy mills and other cruelty situations. Preventing animals from being euthanized at kill facilities is a priority.

We could not do this without support from hardworking and dedicated volunteers, employees and board members to enthusiastic event participants, community members and generous businesses. Every dollar donated is carefully spent to enable us to fulfill our mission.

We are excited to continue our popular fundraising events in 2023. Events include Ride for Their Lives, a fantastic half day event with various routes through the countryside of Lee, Chatham and Moore counties. And Run For Their Lives, a 5k/10k Race through beautiful Historic Sanford. Plus we have four Quarters for CARA Auctions a year. These events require a lot of money to get up and running each year. By being an Event Sponsor, you will be one of the select few members of our community that will allow us to get these events rolling and running smoothly.

CARA is operated by volunteers and receives no public money; therefore, all of our fundraising events, special drives, and pleas for supplies are important to the continued success towards our goals of a no-kill community. We do have paid employees that take care of the medical and healthcare needs of our animals.

If you wish to have a special event at your place of business to support CARA and be part of our history of saving lives, please reach out to us!

Thank you for your support,
Team CARA fundraising@cara-nc.org

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The "BIG DOGS CLUB" \$1,500 +

Includes Sponsorship for ALL Major Events PLUS other events throughout the year

- 🐾 Your business advertised for one year with regional media (CARA website, newspapers, radio, social media and monthly CARA newsletter) for all CARA events
- 🐾 Your business prominently listed on the CARA website as an Annual Events Sponsor for The Big Dogs Club for one year with a link to your website
- 🐾 Your Company Sign/ Banner prominently displayed at each event. Sponsor can provide the banner or CARA can order a customized banner
- 🐾 Business name and LOGO listed as a PREMIER Sponsor in Extra-Large font on back of our RUN and RIDE T-shirts (shirts are given to each participant)
- 🐾 Your business name announced as sponsor throughout our events
- 🐾 Opportunity to set up a booth/tent/table at our RUN and RIDE events (promote your business, offer giveaways to participants, sell merchandise, present literature and interact with our supporters)
- 🐾 Your business listed on any/all thank you mailings to all participants and sponsors
- 🐾 Your business logo on CARA literature for one year.
- 🐾 Two participants entered in the Ride for Their Lives! AND Run for Their Lives!
- 🐾 Four CARA Event T-Shirts (Run and/or Ride)
- 🐾 All benefits listed in other sponsor levels

Individual Event Sponsorship Options:

The Great Dane Sponsor: \$1,000+

- 🐾 Advertised with regional media, CARA website, CARA newsletter and social media for individual event (Ride for Their Lives! OR Run for Their Lives!)
- 🐾 Name listed on the CARA website as event sponsor
- 🐾 Your Company Sign or Banner prominently displayed at the event (Sponsor can provide banner or CARA can order customized banner)
- 🐾 Two participants entered in the Ride for Their Lives! OR Run for Their Lives!
- 🐾 Two CARA Event T-Shirts (Run OR Ride)



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(Great Dane Sponsor Continued)

- 🐾 Sponsor's information/giveaways /literature displayed at event
- 🐾 Business name placed on the CARA Sponsors webpage for one year
- 🐾 Your business advertised in any/all thank you mailings to all participants and sponsors
- 🐾 Business Name /LOGO listed on back of event t-shirt in **Large** font (shirts given to each participant)

The Labrador Sponsor \$500+

- 🐾 Business Name and LOGO listed on the CARA website for individual event (Ride OR Run) and highlighted in the CARA newsletter
- 🐾 Sponsor's information/giveaway displayed at event
- 🐾 One participant entered in Run OR Ride
- 🐾 One CARA event t-shirt (Ride or RUN)
- 🐾 Your business advertised in any/all thank you mailings to all participants and sponsors
- 🐾 Business Name/LOGO listed on back of event t-shirt in **Medium** font (shirts given to each participant)

The Hound Dog Mix Sponsor \$250+

- 🐾 Name listed on the CARA website for individual event
- 🐾 Your business advertised in any/all thank you mailings to all participants and sponsors
- 🐾 Business name/LOGO listed on the back of event T-Shirt (shirts given to each participant)
- 🐾 CARA event t-shirt (Ride OR Run)

The Fancy Feline Sponsor \$100+ Individuals only (no businesses please)

- 🐾 Two CARA event t-shirts (RIDE OR RUN)
- 🐾 Name listed on the back of event t-shirt (Pets names welcome- We can customize a LOGO to honor your pets/ family members!)



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The Calico Kitty Donor

In-Kind donations of food, beverages, goody bag items for our Runners and Riders, raffle and auction items, donations of printing and other services will also benefit from your name being listed in the thank-you mailing to all participants and sponsors and your business name listed on the back of our event T-shirt (shirts are given to all participants)

If you would like to become a Sponsor please fill out the form below or contact eva.rogers@cara-nc.org or call 919-774-9433 for further information. Please

send form and check to CARA, P.O. Box 2642 – Sanford, NC 27331

 All donations are tax deductible

Contact Name _____

Name of Business and Website

Address _____

Phone Number _____

E-mail Address _____

Sponsorship Level (and specify event) _____

Amount of Check Enclosed \$ _____

 **Please email your LOGO (High resolution or JPEG) to eva.rogers@cara-nc.org**